

# Case study: COPA90

## World's largest independent football media business secures £1.75m facility to support its ambitious growth goals

### What funding has it secured?

Product

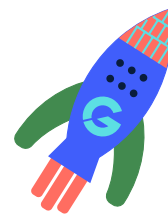
**Revolving  
credit facility**

Amount

**£1.75m**

### How will it use the money?

Strengthen working capital to accelerate existing and future projects



The funds will be used to support London-based COPA90's ambitious growth goals, by providing liquidity for ongoing and future plans.

### What does the company do?

**COPA90** is the world's largest independent football media business and self-styled "home of global football fan culture". Its platform hosts behind-the-scenes interviews with popular players, videos of football challenges and immersive documentaries about players, teams and football culture.

### Why did we fund this firm?

Growth Lending and COPA90 have built a strong relationship during the past couple of years, so the lender was delighted to continue to support the firm's growth goals.

**Julian Hornby**, principal at Growth Lending, says: "It is great to be able to continue working with the team at COPA90 and support its ongoing growth journey. Our investment will fuel several exciting projects as part of the busy sporting calendar, so we're looking forward to watching these come to fruition."

### Why choose Growth Lending?

"We could see the growth potential in our business, but needed to fund the working capital required to fulfil that potential. Strong relationships with key decision-makers at Growth Lending enabled us to develop a collaborative partnership, which will be instrumental as we take our next steps," says **Stephen May**, the chief financial officer at COPA90.

### Fun fact:

COPA90 believes that football is a universal language, and that belief is demonstrated by a distributed media network that reaches more than 80 million fans.

Read the full story [here](#)